

About the Handling of Personal Information

Please confirm the following matters about the handling of personal information, and if you agree, please complete the required items.

- **Name of the Business Operator**

SOU Inc.

- **Personal Information Protection Officer**

General Manager of the Legal Department of SOU Inc.

- **Purpose of Use of Personal Information**

SOU will use personal information that you entered for the following purposes:

- (1) When using SOU's services:
 - For evaluation, purchase, sales and repair of goods;
 - For making reservations to visit the store;
 - For various member registrations;
 - For selling and buying at auctions;
 - For sending information regarding service of SOU, its group companies or companies that form a partnership with SOU;
 - For applying for various campaigns; or
 - For marketing survey and analysis.
- (2) Inquiries to SOU
For response to inquiries and contact from SOU
- (3) Applying for employment in response to employment offers by SOU
For employment selection and delivery of acceptance notification

- **Provision of Personal Information to Third Parties**

SOU will not provide any third party with personal information that it obtained except when consent has been obtained from the principal or such provision is made in compliance with laws and regulations.

- **Entrustment of Handling of Personal Information**

SOU may entrust an outsourcee with all or a part of personal information obtained by it. In such case SOU will select outsourcee that meets its personal information protection standard and will supervise such outsourcee after such entrustment, such as by conducting regular inspections.

- **Contact Details for Inquiries regarding Disclosure of Personal Information Subject to Disclosure and Other Inquiries**

SOU will handle any requests in regard to notification of purpose of use, disclosure,

correction, addition or deletion of the contents, suspension of use, elimination or suspension of provision to third parties in regard to personal information obtained by SOU hereunder that is subject to disclosure, or complaints or inquiries in regard thereto, if requested by the principal, through either of the followings. Furthermore, in regard to personal information that you inquire about, please note that SOU cannot comply with your request in regard to personal information that cannot be disclosed pursuant to provisions of laws and regulations or personal information for which storage period established by SOU has expired.

Contact: Personal Information Office

TEL	03-4580-9983 (Weekday10:00~19:00)
FAX	03-3474-2121
e-mail	privacy@ai-sou.co.jp

• **Precautions to Observe when Entering Personal Information**

Entry of personal information should be made on a voluntary basis, however, please note that SOU cannot respond to inquiries, contact customers or provide service to customers if required information is not entered correctly.

• **Collection of Information that does not Easily Lead to the Identification of the Individuals Concerned**

SOU's website uses a technology named Cookies.

- (1) Cookies are a technology that enables a web server to identify a customer's computer by storing a file on such computer when the customer accesses a website.
- (2) SOU uses Cookies only to provide service on the Website, improve convenience, serve SOU's advertisement on various sites on the Internet or acquire statistical data. Cookies do not include any information that can identify an individual such as a customer's name or contact information.
- (3) Third party service providers (e.g. Yahoo! Japan, Google), which SOU outsources its advertisement, will deliver ads in accordance with previous access information to SOU's website using Cookies, in compliance with their respective Privacy Policy. Customers can access the Opt-out page of such third party service providers and invalidate the use of Cookies for delivery of ads.
- (4) It is possible to invalidate the functions of Cookies by changing the settings of your browser, however, please note that as a result, it may be possible that any

or all services provided on the Website may become unavailable.

Established: December 1, 2017

Revised: February 14, 2018